

Please submit messages two weeks in advance of when you would like it sent out.

BRIGHT BY TEXT: COMMUNITY MESSAGES

Organization Information

Required: Website link related to your event or organization.
Can be online PDF.

Write your message in **ENGLISH**
MAX: 140 Characters including spaces and symbols

Write your message in **SPANISH**
MAX: 140 Characters including spaces and symbols
We can translate if needed

What **DATE** do you want this message sent?

What **TIME OF DAY** do you want this message sent?

Message Recipient **CHILD CARE RANGE**
(months or years **PRENATAL** - age 8)

Message Recipient **COUNTY/ZIP CODE (S)**

What is your **MESSAGE TITLE?**

Do you need resources to promote Bright by Text sign-ups within your organization?

- Yes, please contact me
- No thank you



Local Content Guidelines

Healthy Child Development

Will the event or resource contribute to healthy child development, prenatal to age eight?

Protective Factors

Does the message fall within at least one of the five protective factors for strengthening families?

- Parental resilience
- Social connections
- Knowledge of parenting and child development
- Concrete support in times of need
- Social and emotional competence of children

Event or Resource Promotion

Does the message promote an event or series of events?

or

Does it promote underutilized resources in the community?

and

Is the event or resource free or low-cost?

Audience

Which audience is most appropriate to receive the message?

Do you want to target a specific age group and/or location by zip code?

Message

Can the message be communicated in 140 characters or less?

and

Is there a website with up-to-date information that you can include?

Does the link you are submitting work on a phone?

and

Can you provide the message in both English and Spanish?

